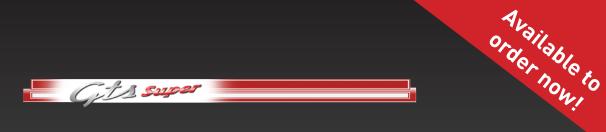


GTS 125cc Super





Dear Dealer,

Following last year's launch of the most powerful Vespa ever built – the **Vespa GTS 300cc Super** – we are pleased to inform you that a 125cc version is being introduced - the new **Vespa GTS 125cc Super**!

The **Vespa GTS 250cc** was one of the most popular models in the UK and so it was a simple decision to add the sporty and sleek **Vespa GTS 300 Super** to the range. To reinforce the product's position and make it appeal to a wider audience it has been decided that a 125cc version with an electronic fuel injection engine will be introduced.

The **GTS 125cc Super** will appeal to the Vespa and scooter enthusiast who must own the ultimate Vespa model: one that offers high performance, practicality and a stylish way of getting around town.

DESIGN - The Vespa GTS 125 Super inherits the elegance and dynamic style of the Vespa GTS 300 Super. The steel body, with the horizontal grille on the right side as a clear homage to the past, gives the Vespa the superior rigidity and control that you would expect. Complimenting its rigidity, the chassis architecture features 12-inch wheels with a 120/70 tyre at the front and a 130/70 tyre at the rear, with the classic link arm front suspension that reduces the lunge effect and provides neutral braking. Its racing soul is obvious at first glance - the front suspension with the spring in bright red, the front shield with chrome trimmed grille, the round headlight with black trim, the sporty dashboard, and the design of the black seat clearly inspired by past Vespa models.

ENGINE - Vespa made its first 125cc engine back in 1948. Today, some 60 years later, a modern electronic fuel injection 125cc engine is powering the latest sporty Vespa. The **Vespa GTS 125 Super** is being introduced with a new 125cc liquid cooled, four valve, four-stroke power plant making the new Vespa superbly easy and enjoyable to ride. The new liquid Electric Cooling System (ECS) absorbs less energy and helps reduce fuel consumption, providing significantly lower running costs in terms of both reduced fuel consumption and maintenance costs, with the service intervals extended by 65% from 6,000 to 10,000 Km. In addition, an oil-bath free wheel system reduces noise on starting while normal operating noise is attenuated by the new engine casings that also contribute to improved transmission cooling. The new engine guarantees a fast, high performance, smooth ride that is at the same time quieter and environmentally friendly.

The **GTS 125cc Super** is now available to order in the two classic colour options - Nero Lucido and Montebianco - and also in a brand new Lime yellow colour, now available for the 300cc version as well. It will be priced at \pounds 3,399 (excluding first registration and road tax fund) complete with 2 years warranty and inclusive of 1-year roadside assistance as standard. To support the launch of this model, the GTS 125cc Super will be subject to a low rate insurance offer of TPFT cover for £249 for 25 year olds and over until June 30th.

TECHNICAL DETAILS -124cc single-cylinder 4 stroke, 4 valve Piaggio unit with electronic injection and catalytic converter (EURO 3) • Power: 11 kW (14.9 hp) at 9,750 rpm; Torque: 12 Nm at 7,500 rpm • Twist-and-go CVT (Continuously Variable Transmission) • Steel cradle frame, with coldpressed sheet steel reinforcement • Powerful braking system: 220mm - 220mm front and rear disc brake • Front & rear suspension: Single arm, dual chamber hydraulic shock absorber with coaxial spring; coil springs with adjustable preload (4 positions) and two dual action shock absorbers • Large wheels for added stability (12"-12").

ACCESSORIES - The existing GTS Super wide range of accessories is already available, giving your customers the chance to add their own personal touch.

This is a very desirable addition to the Vespa range bringing you additional opportunities to increase your profits and further drive retail sales.

We anticipate that this model will be in high demand throughout Europe, therefore pressure on stock is likely to occur. With this in mind, your BDM has an allocation of this model and make sure you don't miss out on this opportunity - place your order today!

Yours sincerely,

Phil Read Marketing Manager

